

5/7/15

I got a call for a "listing agent interview" on Monday while at the conference in Waco. I previewed Monday night (because I didn't have a Waco hotel and drove back to Dallas) and set an appointment for Friday (so I could get all your materials together!). I emailed him the pre-listing presentation on Thursday and used the "marketing presentation" ideas and showed him the comps (and I did the "averages" exactly how you told us to) and I got the listing! He said the two other agents he interviewed were more experienced than I am (I just started last year) but he really liked all the marketing ideas and said he could tell I was going to work really hard for him.

So, thanks so much! It's already paid off!

Just wanted to send you a nice note to start your morning. :) Have a good one!

Cheers,



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