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Richard J Kurtz  
RD Training Systems LLC  
949 279 1630

Dear Richard:

I'm writing you to let you know about my experience with your company, RD Training Systems. First and foremost, I own several business in the area, one of which is being a real estate agent. Because of the way most business treat their clients/customers these days, I'm very skeptical about working with anyone anymore. Service is simply a thing of the past, and everyone over promises and under delivers. I'm frustrated on a daily basis! Your company was unbelievably different!

A couple of months ago, you had a rep come to one of our office meetings and give us an overview of your training program. He gave us a few small samples of what we could expect if we took your class and I have to admit, I was intrigued. RD Training seemed to have some tools that could help propel real estate business, however, it wasn't cheap. I finally decided to invest in myself, and purchase this training program. Because your program has a money back guarantee, for the next few months, all I could think about was how I could get my money back! I thought to myself, "I got suckered into another purchase from another company who is going to over promise and under deliver!"

Richard, after just finishing your seminar, I'm pleased to say I'm so glad I went to your class and didn't try to get my money back! Wow!!! To say this seminar was amazing, is such an understatement! You under sold the value of this class by a long shot, and over delivered 10,000 percent! I'm not sure why you don't charge at least 4 times what you do, but I'm not complaining. Other courses charge more, have great value as well, but not nearly the immediate return on your investment. I've never sat in a class before where experienced real estate agents were echoing phrases and words like, "This is amazing!", "I've never thought of that before!", "My business is going to double!", and the steady stream of Ooh's and Ahhh's when the light switches turned on in our brains constantly.

One of the things that attracted me from the beginning was that we would have coaches to help us carry our new business plans out and keep us accountable, if we chose. But these were no regular coaches! These men and women were the best of the best! One guy was the top agent in Texas, and another lady closed over 62 deals in a single month this year! These are current, relevant coaches at the top of the industry who are doing all of this right now, and are willing to help out a small producer like me! As a matter of fact, they take it personally that I succeed. I was so amazed by the giving spirit of each and every coach. I went and spoke with all of them during the course of the 2 day seminar, and was blown away that none of them seemed like they needed a break or rest. They were all so passionate about what they do, that they just wanted to teach all of us how to be successful, just as they are. All of them were totally approachable and literally loved sharing their vast wealth of knowledge and expertise.

Richard, your program is so successful because you found a whole team of people who think just like you do. The best of the best who only want to serve others by passing on state-of-the-art information, and people who have a life-long commitment dedicated to helping others! I mean, can you imagine being able to sit down with people who do over 300-400 or more deals a year and have them show you how to do the same thing?! I spoke with 4 of these folks and heard them speak to our group for two days and it was mind blowing!!! The strategies they employ are completely out-of-the-box and provide such a different way of thinking. But that's why they are the best; they think differently!

I hope anyone who reads this letter believes that it's too good to be true and doesn't attend your next class, because the only thing I could think of during the whole seminar was that I hope nobody else gets this amazing information! I've never seen people skip eating and refuse to go to the bathroom in a training course before out of fear that they just might miss something a speaker says. The content was that good for every second of both days!

You made this program even that much better by recording it for us, so we could go back and review the class at any time over and over, providing a binder with all of the information so we didn't have to write every little thing down and we could spend most of our time listening to and actually learning what was being taught, and making every instructor available to us should we have questions as time continues to go by. In other words, the seminar is still going for a lifetime. Wow!!! Access to the top agents in the country!

One of the speakers said something that I will never forget, "if you want to sell something, make it easy for your client/customer to buy, and follow it up with exceptional service!" You made this program fool proof; easy to take all of this information and assimilate it and put it into action immediately. Then provided outstanding service! And should any of us need help in the future, you made that easy too. Amazing material, amazing coaches, and an amazing business plan!

On a side note, please raise your prices! I'd rather pay twice as much and let this information out to half of the people. It's that good! Thank you for putting together a course that changed my career forever, and thank you for being the company who under promised and over delivered. Thank you for your commitment to excellence!

Sincerely,

Hal Bennett

A handwritten signature in black ink, appearing to read 'Hal Bennett', with a long, sweeping horizontal flourish extending to the right.